



Traffic crashes are not “accidents”— they are preventable.

Everyone has the right to safe travel on Columbus streets, no matter where they are going or how they are traveling.

Vision Zero prioritizes traffic safety above all else on our city streets, with the goal to end crash-related fatalities and serious injuries. Through data, engineering, education, evaluation and community engagement and by working with our partners and the community to enhance safety for pedestrians, cyclists and drivers Vision Zero seeks to achieve zero crash deaths and serious injuries by 2035.

Making Columbus Streets Safer

In 2020, **61 people were killed** in 58 crashes on Columbus streets. In 2021, **at least 73 people were killed** in 72 crashes. Strategies outlined in our first Vision Zero Action Plan are being implemented to reverse the trend of increasing crash deaths in our community.

[Check out the most recent quarterly update for details on street](#)

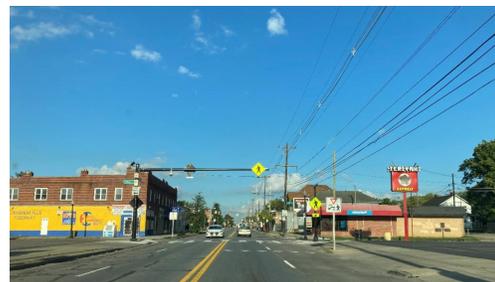
improvements to enhance safety for pedestrians, cyclists and drivers. Highlights include:

- **All 20 Night Flash Signals** have been converted to fully operational
- **36 intersections have been improved**, exceeding the initial goal of 15 for the current action plan
- **152 new or enhanced crosswalks** installations have been completed, exceeding the initial goal
- **Curb extensions, concrete medians and upgraded crosswalk markings** have been added to Sullivant Avenue to help encourage safe speeds

New Crosswalks to Increase Traffic Safety



Multiple new **Rectangular Rapid-Flashing Beacon (RRFB)** crosswalks have been installed throughout the city to enhance pedestrian safety. You can find a new rectangular rapid-flashing beacon crosswalk on Lane Avenue on The Ohio State University main campus, and three others on Livingston Avenue, and one each on Lilley Avenue, Wilson Avenue,



Here's a video explaining how RRFBs work:

and 22nd Street. We look forward to adding more in the future. Pedestrians are encouraged to press the button to activate the flashing beacons. Drivers should yield to pedestrians in crosswalks even if the beacons are not flashing.



Preventing Impaired Driving

Driving safety is compromised when we get behind the wheel impaired on drugs or alcohol. It is illegal to drive with a blood alcohol level (BAC) at or above 0.08%. Yet more than 3,000 deaths occurred in Ohio alone between 2009 and 2018 from impaired driving. The risks of impaired driving aren't new. Most people do not *intend* to drive impaired, but once impaired people don't always make good decisions. While the checkpoints are set up in Central Ohio to deter impaired driving, we can take other steps to keep impaired drivers off the road.

Help yourself avoid this scenario by having a plan in place *before* going out to imbibe:

- **Select a responsible designated driver** to ensure everyone has a safe ride home.
- **Use ride-sharing apps** like Lyft and Uber to avoid getting behind the wheel impaired.
- **Give your keys to a friend** before you become impaired so you won't be tempted to get behind the wheel later.
- **Don't drive while impaired, period.**

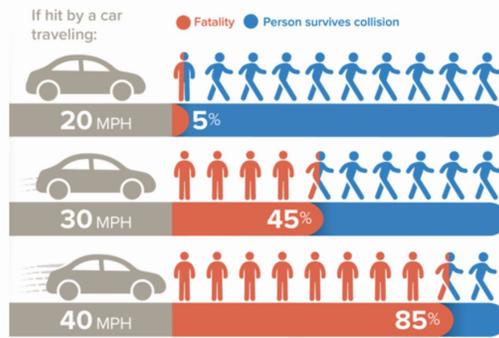
Did You Know?



**Check out the
Vision Zero video
here!**

Exceeding the speed limit on Columbus streets can cause crashes that lead to serious injuries and even death.

According to the National Traffic Safety Board, driving just five miles over the speed limit increases the likelihood of a person not surviving a traffic crash.



National Traffic Safety Board (2017) Reducing Speeding-Related Crashes Involving Passenger Vehicles. Available from: <https://www.ntsb.gov/safety/safety-studies/Documents/SS1701.pdf>

Be a Vision Zero Hero — slow down to reduce fatal crashes and injuries because we all deserve to get to where we are going, whether walking, biking or driving.

VISION ZERO HEROS IN THE COMMUNITY



Vision Zero Columbus participates in community events and activities.

Recently, our engagement team shared lifesaving information at the African American Male Wellness Walk, COSI After Dark, the Heritage Music Festival, and all of the city’s RISE Up CBUS events. Reducing crash-related deaths is a community effort and will take each of us to drive safe, walk safe and bike safe on Columbus streets. We still have much more work to do, and Vision Zero

Columbus will continue to engage the community every step of the way.



Get Involved and Be a Vision Zero Hero

There are many ways to get involved with Vision Zero Columbus. Start by taking the pledge [here](#) to do your part and be a safe driver, cyclist, or pedestrian. Share it with friends and family to spread awareness about Vision Zero.

Become a Vision Zero hero by visiting our website, taking the pledge, sharing your thoughts and following us on social media.

Help Identify problem areas in Columbus. Mark up the Vision Zero map [here](#) to identify locations of traffic safety concerns, or near misses to help Vision Zero collect data.

Connect with Vision Zero

Follow Vision Zero Columbus on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#) to find out about events, stay up to date on Vision Zero news, and learn about projects and initiatives. Learn more about the Vision Zero [here](#).

To learn about our progress and stay informed visit our [website](#) or email VisionZero@Columbus.gov

